



Job Advert: Market Development Officer

Position: Market Development Officer

Reports to: Head of Department – Agriculture

Location: Kabarole District

Contract Type: Full time

About Joint Effort to Save the Environment (JESE)

Joint Efforts to Save the Environment (JESE), is a national Non-Governmental Organisation (NGO) established in 1993 with a desire to increase household food security, through sustainable agricultural production and livelihood improvement amongst the rural communities. Other JESE thematic areas of focus include Natural Resources Management, Governance and Energy, Water, Sanitation and Hygiene (WASH) and Youth Skills Development. Our work spans 2 decades, operating in Western Uganda, Albertine region, and in Northern Uganda.

JESE in partnership with Iles De Paix (IDP) are implementing a 3 years project titled “Kulya Kurungi” in Kabarole District and Fort Portal City aimed at promoting agroecological vegetable production, engaging youth in agriculture and entrepreneurship as well as market access for agroecological produce with the ultimate goal to increase healthy, chemical-free vegetable production and improved farmer resilience to climate change.

About the Role

We are seeking a dynamic and results-oriented **Market Development Officer** to join our team. The role will focus on identifying market opportunities, strengthening linkages between producers, traders, and consumers, and promoting sustainable market systems that enhance business growth and community livelihoods of youth in the project target areas.

Key Responsibilities

- Conduct market assessments to identify trends, opportunities, and constraints.
- Support value chain development and promote market linkages for target beneficiaries.
- Build and maintain relationships with private sector actors, government agencies, and other stakeholders.

- Facilitate training, mentorship, and capacity-building for entrepreneurs, producer groups/marketing associations.
- Monitor and evaluate market activities to measure impact and recommend improvements.
- Support the development of business plans and investment opportunities for youth entrepreneurs and marketing associations.
- Facilitate and support product development among entrepreneurs and marketing associations based on the target value chains.
- Facilitate business linkages between entrepreneurs, marketing associations and private sector.
- Ensure project activities align with organizational goals and donor requirements.

Qualifications and Experience

- Bachelor's degree in Business, Economics, Agribusiness, Marketing, or a related field.
- Minimum of 3–5 years' experience in market development, agribusiness, or value chain programming.
- Strong understanding of private sector engagement and inclusive market systems.
- Excellent communication, negotiation, and networking skills.
- Experience in project management, training, and stakeholder coordination.
- Ability to work independently, meet deadlines, and deliver high-quality results.

How to Apply

Interested candidates should submit their application (CV and cover letter) to hr@jese.org and copy amanyawilliam@jese.org with the subject line *"Market Development Officer Application – [Your Name]"* by **10th October 2025**.

Only shortlisted candidates will be contacted.